



VENDOR FAQs

What is the duration of the event?

The Red River Craft Beer Festival will be held on Saturday, April 18, 2026, from 3 p.m. to 8 p.m. Those who purchase VIP tickets will have access to the event during its duration. General admission ticketholders will have access from 5 p.m. to 8 p.m.

What time can vendors start setting up, and when must they be completely set up?

Setup for vendors will begin at 9 a.m. on Saturday, April 18, 2026. We ask that all vendors have completed their set up by 2 p.m. We will work with vendors who may need access to the facility on Friday, April 17th.

What kind of event license will be pulled for the event?

Charitable Event license from ABLE and a Special Event permit from the Oklahoma Tax Commission.

Is this sampling-only event, or will we be able to sell products?

It will be a sampling-only event, and no alcohol sales are allowed. Non-alcoholic products may be sold. Partnering liquor store: Cache Road Liquor & Wine.

How many attendees are expected?

Estimated attendance; 500–750 people (based on past festival numbers from 2019)..



VENDOR FAQs

Will product be provided by breweries or distribution?

The festival is a fundraiser for the Great Plains AMBUCS, whose mission is to inspire mobility and independence for those with physical disabilities or limitations. Proceeds from the festival will be used to purchase therapeutic tricycles called AmTrykes, which will be provided to children and military veterans at no cost. Proceeds will also be used to build and install wheelchair ramps at the homes of those in financial need so they may have mobility access to their homes.

I encourage you to learn more about our mission by visiting our National AMBUCS website, <https://ambucs.org>

Any donation for the festival will be greatly appreciated. However, we understand the significant product cost involved and are prepared to purchase some products directly from the breweries and distributors/wholesalers.

Do vendors need liability insurance?

Liability insurance will not be required for the vendors.

What are teardown procedures?

Teardown begins at 8 p.m. and must be completed by 11 p.m.

Are vendors allowed to sell cans, bottles, or merchandise?

Vendors may sell merchandise, but no alcoholic beverages.

Can vendors provide promotional materials?

Yes, vendors are encouraged to bring promotional materials.



VENDOR FAQs

What security measures will be in place to ensure a safe environment?

Licensed security will be provided by Comanche County Fairgrounds and paid for by festival organizers.

Will there be designated areas for non-alcoholic drinks or VIP sections?

Festival organizers plan to provide limited non-alcoholic beverages for designated drivers.

Is there designated vendor parking?

Vendors can park in general parking or behind the Fairgrounds buildings.

Is there a limit to alcohol ABV (Alcohol by Volume) that can be served?

Sample products must conform to state ABV regulations.

Will vendors need to provide their own drinkware, or will the festival provide sample cups?

No. Festival organizers provide drinkware.

Will tables, tents, and chairs be provided?

Festival organizers will provide tables, chairs, ice, and pre-event marketing at no cost to the breweries/distributors.

Additional questions?

Please contact Red River Beer Festival Event Chair, Monte Brown at (580)591-6397 or via email at monte.brown@weareliberty.bank.